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What happens when fashion steps off the runway... and takes a seat?

Across ateliers and studios today, fashion is not just worn; it's lived with. Like a chair that echoes the audacity of a Louboutin heel. Or a sofa that parts its lips in a soft red pout.

These aren't just pieces of furniture. They're fittings of a world where couture meets craft, where embroidery flirts with structure, and where a single piece can illustrate the elegance of a cinched corset.

Not imitation, but interpretation; pieces born at the intersection of fashion and furniture to create something truly unique. Something sublime.



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THE ORIGINS OF FASHION-INSPIRED FURNITURE

The intersection of fashion and furniture design isn't new. In fact, it's a long-standing flirtation. From baroque salons to modern ateliers, furniture has often mirrored fashion's forms, materials, and imagination.

18TH CENTURY OPULENCE: In the courts of Louis XV, furniture was already in dialogue with dress. **Rococo chairs** echoed the curves of corseted gowns, with upholstery in brocades and silks to match.

SURREALIST 90s: Designer **Elsa Schiaparelli's** 1930s collaboration with **Salvador Dalí** later inspired surrealist furniture like the **Leda Chair by BD Barcelona**, with its melting limbs and dreamlike posture.

POST-MODERN GLAMOUR: The 1980s saw a new wave of fashion-furniture fusion. The **Memphis Milano design movement**, adopted and adored by designers like **Karl Lagerfeld**, brought in bold colours, geometric forms, reflecting the maximalist spirit of couture at the time.

FASHION AS INTERIOR IDENTITY: In the early 2000s, fashion houses like **Armani, Versace, and Fendi** launched home collections which are not just branded merchandise but deeply designed environments that extended their fashion DNA into interior living.



THREADS THAT BIND FASHION & FURNITURE

Designers blurring the boundary between runway and room are not merely following trends; they're weaving tactile, wearable artistry into everyday environments.

This evolving aesthetic is driven by several cultural and creative impulses:

1. HOME AS A STATEMENT OF PERSONAL STYLE

As fashion becomes more personal, interiors have followed suit. Today, homes are seen as an extension of one's wardrobe, reflecting identity, mood, and even status.

2. TAILORING AS STRUCTURE

In both fashion and furniture, form is the foundation. Designers are borrowing techniques like draping, boning, pleating, and embroidery to define the structure of the piece itself.

3. EMOTIVE STORYTELLING

Fashion-furniture extends storytelling to spatial experiences. A pompadour armchair becomes a whisper of Versailles decadence. A chair sculpted like a stiletto evokes both provocation and poise.

4. FROM COUTURE TO COLLECTIBLE

Just as couture has always been the pinnacle of collectibility in fashion, so too is this furniture movement making waves in the world of design collectors.

Much like a runway piece, the furniture is designed to be admired, discussed, and preserved.

"Fashion-infused furniture often speaks to a very specific eye: Collectors, creatives, and clients who see their space as an extension of their personality. These statement-making pieces are perfect for those who live with boldness and flair."

Juhi Sakhuja, Head Of Curation, Beyond & More

COUTURIERS OF FASHION FURNITURE

Designers are increasingly drawing inspiration from the world of couture to create pieces that are not only functional but also narrate stories through their design. This fusion results in iconic pieces inspired by fashion:

Grace Chair by Munna Design

Inspired by mid-20th-century feminine dress forms, the Grace Armchair features a sculptural silhouette with gentle curves. Its elegant backrest embraces a smooth, rounded seat, offering supreme comfort and timeless sophistication.



Pompadour Armchair by Pierre Yovanovitch

A collaboration between Pierre Yovanovitch and Christian Louboutin, the Pompadour Chair is a limited edition piece crafted from bleached solid oak and embroidered fabric. It features the signature red lacquered sole in a very interesting way as a nod to Louboutin's signature shoe design.

POMPADOUR ARMCHAIR



Bocca Sofa by Vitra

Originally designed in 1970 by Studio 65, the Bocca Sofa is a pop art icon with its bold red lips evoking a Marilyn Monroe-esque glamour. Vitra's miniature perfectly captures the playful spirit of this collectible piece, celebrating the fusion of art, fashion, and furniture.

BOCCA SOFA



Mrs Oops Girlfriend by Pierre Yovanovitch

Part of the OOPS collection, this armchair features upholstery in oiled solid oak paired with intricate embroidery crafted by Maison Lesage. The design exudes whimsical charm and playful elegance, perfectly reflecting Yovanovitch's signature approach to blending artistry and furniture.

MRS OOPS GIRLFRIEND



“There is a huge market for these pieces because they aren’t just furniture. Limited-edition releases, collaborations between fashion designers and furniture brands, and pieces made with haute couture techniques have become highly coveted.”

Sanjay Pareek, Co-Founder, Beyond & More



Leda Sculpture Armchair by BD Barcelona

Based on Salvador Dalí's 1935 painting "Woman with a Head of Roses," the Leda Armchair is a surrealist masterpiece. It is crafted from polished cast brass and features details like legs ending in high-heeled shoes and an armrest shaped like a delicate hand.

CURATING FASHIONABLE SPACES

Fashion and furniture have long shared a dialogue; both are expressions of form, function, and identity. Today, designers are blurring the lines between these disciplines, creating pieces that are as sartorial as they are structural.

Techniques like embroidery, bespoke tailoring, and material experimentation are bringing couture's spirit into furniture design.

Whether you're a collector, a connoisseur, or simply someone who loves the unexpected, connect with **Beyond & More** for a front-row seat to pieces that blur the line between fashion and function. Let's design the runway for your love affair with fashion-inspired furniture.

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