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MAY EDITION

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# To Be And To Do... TOBEDO!

To meet today 's demands and desires, we believe it is necessary to have an open and innovative mind, a child 's curiosity as well as a heart that rejects shortcuts and apathy

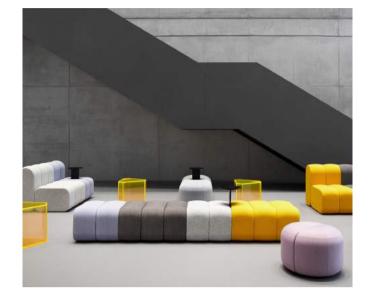


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We are a family business in what used to be a sewing factory in Åhus, on the southeast coast of Sweden where the ocean is just as restless as we are. When we moved in during the spring of 1986, we placed a few furniture prototypes in one of the corners of the building. In the beginning, before our production was up and running, we filled empty echoing rooms with art exhibitions and jazz concerts.





It was fun and the place became our "Station" – which we thought was a very fitting name, because at the station, there's always something going on – a constant flow of change.

The second half of our name was given by Blå Station's founder, furniture designer Börge Lindau, who used the signature BLÅ on drawings – the B and the L being the initials of his first and last name and the Å representing Åhus where he had settled. Blå Station is driven by a desire to create furniture that we ourselves like and believe deserves a place in the market. We are fueled by curiosity and are always searching for the unexpected and yet-to-be-discovered.

We develop new products motivated by the pleasure of what we are doing, but for a product to be considered new, it must demonstrate a new attitude towards shape, function, material or industrial production. New furniture must offer an alternative to what is already available and be better at something.

Blå Station focuses on interior design and how people

interact in public spaces, considering how society's demands are changing. We prioritize sustainability and produce everything in Sweden or in close neighbour countries to ensure each link in the production chain follows our criteria. We believe that an open and innovative mindset, curiosity, and rejecting shortcuts and apathy is necessary to meet today's demands and desires.



# Our Designers



### Börge Lindau (1932–1999)

Born in Åhus, qualified at what was then the Swedish Society of Arts and Crafts in Gothenburg and became one of the country's most recognised designers — Börge formed Blå Station in 1986. As an architect, Lindau's working methods were more akin to those of a stage designer or, rather, a choreographer, since his furniture always features an element of movement – movement derived from the manufacturing process's bending and stretching or from the tension of the material. He had a great deal of respect for skills and knowledge, he listened carefully and drew inspiration from anything that he could use in his own work. Börge Lindau's work has had a significant impact on Swedish design.



# Stefan Borselius (1974)

Borselius & Bernstrand, both educated at the Konstfack University College of Arts, Crafts and Design in Stockholm, are two individual talented Swedish designers that Bla Station brought together for a project in called Experiment 2015. The outcome was so positive that the designers wanted a new assignment, this time as a design team. They were given a design brief for a new modular sofa system with only a few parts but the most possible configurations and in 2017 the sofa system Bob was introduced to the market. The collaboration joined two different temperaments and working methods. They found out that in working together they could work faster, switch roles, taking turns at leaning back to take in the



### Johan Lindau (1963) was born in Helsingborg. He and his sister

Mimi joined the family business right from the start in 1986 and Johan is now the design manager and CEO. He has been instrumental in the company's success, helping to expand its global reach and win numerous awards for its designs. For Johan design is about far more than just a surface, the surface is just a result of the process. Under his leadership Blå Station has continued to prioritize innovation and sustainability, and many of its products have become modern classics. His contributions have made Blå Station one of Sweden's most respected furniture companies.



#### Fredrik Mattson, educated at the Konstfack University College

of Arts, Crafts and Design in Stockholm is a dynamic, questioning and curious designer who never says NO, but often – YES, that could work, or this, or that. He never closes any doors but constantly opens new, unexpected ones. His interest in new materials and techniques goes hand in hand with a genuine knowledge of tradition and handicrafts which result in products with strong, clear characteristics and no compromises on quality. Bla Station found Fredrik when he presented a schoolwork at the Stockholm Furniture Fair in 2001, and this resulted in the now iconic multifunctional Innovation C. Mattson has also designed the Sting Chair together with Stefan Borselius.

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